

TRG Press Release
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Johnny Love Vodka Sponsors Rookie Points Leader Tim George Jr.

Petaluma, CA —

TRG and Tim George Jr. are proud to announce that Johnny Love Vodka will be joining the team as the primary sponsor for the No. 67 Johnny Love Vodka/ 994 Magazine TRG Porsche.

“I am very excited to run the Johnny Love Vodka/944 Magazine TRG Porsche at Daytona this week,” George said. “The car should be the best it has ever been here, and I am looking forward to seeing how the new height rule will effect the banking. My co-driver still holds the record for the fastest race lap at Daytona in a Porsche, and I feel comfortable here as well.”

Johnny Love Vodka – JL Beverage Company of Las Vegas, Nevada prides itself on making the most unique and exotic flavored vodkas imaginable which embody a new age spirit with a timeless feel.

The Johnny Love Vodka product line is made in the U.S.A. and can be found in most states, as well as served on Alaska Airlines. Their classic, triple distilled, multi-filtered, 80 proof premium vodka is also the basis of their flavored offerings which are formulated with exotic natural essences. The results are mouth watering varieties such as Tangerine, Passion Fruit, Apple, and their renowned pineapple-coconut blend, trade named Johnny Love Aloha.

“We are very proud to associate ourselves with such a well respected race team as TRG” said T.J. Diab, Chief Executive Officer of Johnny Love Vodka. “Above that, the first class nature with which Tim George Jr. carries himself along with his pure determination, excitement, and ability to be the best embodies our brand’s identity wholeheartedly.

Looking ahead, George is focusing hard on earning his team, and his new sponsor, a top finish. “I’m looking forward to getting a good result for my new sponsor Johnny Love Vodka. I look forward to creating a future partnership that will last and be very productive for all of us.”

George’s rookie season has produced remarkable results. A podium finish at the Rolex 24 Hours at Daytona, leading the Rolex Series GT points early in the season, and impressive second-place showings at Homestead Miami Speedway, Virginia International Raceway, and Mazda Raceway Laguna-Seca.

With 188 points, George currently leads the MESCO Building for the Future Rookie of the Year Award. He is six points ahead of second-place Lawson Aschenbach and 11 markers in front of TRG teammate Ted Ballou, former teammate Jeff Segal, in addition to leading former Formula 1 driver Ricardo Zonta and ex-NASCAR racer Bill Lester among others.

The No. 67 team has had a rough go of it for the last few races, but George and Pumpelly were integral parts of the team’s third-place performance in the Rolex 24 and could get their season back on track in the Brumos Porsche 250.

“I also really have to thank Brock Wagner and the crew for really pushing hard to get my car together. We have had a few hurdles the past two races at Watkins Glen with the brake failure, and then at Mid-Ohio with the rainstorm. My crew has worked really hard day and night to get my car in tip top shape for the Brumos Porsche 250 race.”

The green flag is scheduled to drop on the Brumos Porsche 250 at 8:00 p.m. on Thursday night. The race will be televised live on SPEED beginning at 8:00 p.m. ET and live Timing & Scoring data from all on-track sessions will also be available on www.grand-am.com.

TRG was founded in 1993 and has been competing at the top level of sports car racing ever since. The team has the most wins of any team in the Grand-Am Rolex Series with 23, including the 2005 and 2006 Rolex Series GT championship trophy to go along with wins at the Rolex 24 at Daytona and the 24 Hours of Le Mans.

TRG is a manufacturer and distributor of high-performance racing parts. The group specializes in engine and chassis building as well as full service professional racecar preparation. The company also provides electrical and mechanical engineering services, driver development and arrive-and-drive opportunities. TRG is based in Petaluma, Calif., near its home track of Infineon Raceway in Sonoma as well as its new facility in Charlotte.

More information and a complete press kit can be found at www.theracersgroup.com. Please contact press@theracersgroup.com or 707-935-3999.

